

EXPERIENCE

2010-Present FOUNDER THE GOLD QUEEN, CAMBRIDGE

- Founded the leading website in a video gaming niche.
- Researching, data analysis and presentation, copywriting and editing websites content, 600+ articles, to be suitable for reader's tastes.
- Video creation using Sony Vegas. Managing WordPress themes and plugins. Photoshop. CSS and PHP.
- Marketing using Facebook and Twitter (7000+ followers). Email Marketing using Aweber (2500+ subscribers). Camera-facing presentations to Twitch.tv (Twitch Affiliate Partner)
- Expanding company from start to employ and train two writers, one media liaison, two researchers and a part time live-streamer.

2001 – 2020 CARING FOR DISABLED FAMILY FULL-TIME

- Continued personal development with Open University and International Webmasters Association.
- Crisis management with disabled child.

2000-2001 WEB DESIGN MANAGER PURPLE NINE, SURREY

- Initiated the expansion of the company's direction to include website marketing and search engine promotion, generating additional revenue.
- Development and maintenance of websites using contemporary software.
- Customer-facing sales presentation. Organised stand displays at a business conference.

1999-2000 WEB DESIGNER, PROMOTED TO MANAGER PRO-SITE, SURREY

- Technical lead, trainer, supervisor and advisor to technical team.
- Project co-ordinator of 50+ websites for small businesses.
- Beat targets for web site quality and quantity week after week.
- Wrote press releases for website launches.
- Pre-sales customer liaison and post-sales support.

INTERESTS

- Disability and Accessibility
- Virtual Currency
- Spirituality
- Information Security and Privacy

MEMBERSHIPS

- Project Management Institute
- Sheffield Digital
- Women in Voice